

## Foreword

***Reducing the Total Cost of Ownership is a key issue for any business. Its reduction has been VeryPC's primary focus since the company's foundation in 2004. That's why at the heart of all VeryPC products is "Economy, Ecology, Performance" a philosophy which ensures the delivery of high quality, sustainable and cost effective computing devices that deliver equally in both performance and ethics.***

The introduction of carbon taxes, the CRC commitment and the rising price of energy makes VeryPC the manufacturer of choice for performance centric, energy efficient hardware solutions. The research and development team here are continuously developing new technologies and implementations to drive down and optimise the energy performance of all VeryPC products to ensure customers are delivered a full lifecycle of energy savings.

The lifecycle engineering inherent in all VeryPC products coupled with our EPM™ technology ensures customers are delivered solutions that meet their environmental and duty of care commitments in use and at end of life.

Manufacturing products under ISO 9001 for quality and ISO 14001 for environmental management, we endeavour to provide equipment which has industry leading reduced toxicity, with the reduction of halogens, heavy metals, PVC, and Brominated Fire Retardants (BFR) as recommended under the European Union's REACH (**Registration, Evaluation, Authorisation & restriction of CHemicals**) program to reduce 'Duty of Care' risks.



## flagship facilities

"The fight against dangerous climate change is a responsibility we all bear. The biggest threat we face is the feeling that we cannot do anything about it; its too big, too immense, beyond the capabilities of human beings. VeryPC is demonstrating what we can do when we put our minds to it."



MADE IN SHEFFIELD

## a sign of quality

VeryPC's environmental and ethical philosophy means we are committed to the local sourcing and manufacture of our products.

VeryPC products are the only IT hardware to be Made in Sheffield®, a quality mark which is protected under law. VeryPC also carries out its operations under ISO 9001 and ISO 14001 accreditations.



## Ultra Small Form Factor

### Durability and Sustainability

*The VeryPC BroadLeaf desktops provide the ultimate in sustainable performance. Lifecycle engineered to be carbon neutral these ultra small form factor PCs are wrapped in a 100% aluminium chassis for unrivalled durability.*

#### Energy Efficiency

<b>17.1</b> watts VeryPC	<b>BL5220b</b> Annual Saving <b>£94.04</b>
<b>TYPICAL DESKTOP PC</b> Gartner 2008	<b>114.7</b> watts

#### Environmental Impact

<b>81.6</b> kg CO <sub>2</sub> e Annual Saving <b>466kg CO<sub>2</sub>e</b>
<b>547.6</b> kg CO <sub>2</sub> e

Average 'ON' power figures based on a ratio of 19:1, idle to load power consumption. CO<sub>2</sub> emission figures based on always on model of 8760 hours per year and 0.545 kg CO<sub>2</sub> per kWh. Savings figures based on a single PC deployment and a cost per kWh of 11 pence and don't include additional environmental factors such as air conditioning. Demonstrated savings are per annum. E+OE d.o.c. 04/09/2011.



*"A small, efficient PC that strikes a keen balance between its green credentials and raw performance"*  
PC Pro magazine

### Features and Benefits

- **5 year lifecycle**  
- Provides an increased Return On Investment (ROI)
- **High energy efficiency & performance ratios**  
- Reduces Total Cost of Ownership (TCO) by up to £90 per annum from low energy consumption.
- **Ultra low toxicity design**  
- ensures compliance to 'Duty of Care'. BroadLeaf is PVC, halogen and BFR (brominated fire retardant) free in line with ECMA 370 environmental standard.
- **81% reduced embedded carbon to any other USFF PC**  
- Reinforces commitment to the environment and reduces carbon in the supply chain (CRC commitment)
- **5 year carbon offset available at no extra cost**  
- customer required to indicate they wish to have the carbon offset option applied to their BroadLeaf at point of warranty activation. There is no additional charge for this.
- **Spacial versatility with compatible LightMount VESA brackets**  
- increases desk space
- **100% aluminium chassis**  
- high durability and 100% recyclable at end of life.

- **Customer laser identification options**  
- Reinforces customer's image and provides an additional level of security. Can also be used to identify charitable donation at end of life.
- **Solid aluminium optical drive bay cover**  
- increased tamper resistance
- **Energy Saving Trust Recommended**  
- selected BroadLeaf models are Energy Saving Trust Recommended
- **Energy Efficiency Financing Available**  
- BroadLeaf can provide significant energy savings to customers, and thus refreshment projects with BroadLeaf may be eligible for an Energy Efficiency Financing loan from the Carbon Trust in partnership with Siemens Financial Services.







## BroadLeaf USFF Models Available:



SKU	<b>BL5210b</b> EAN: 797734143423	<b>BL5220b</b> EAN: 797734143089	<b>BL5240b</b> EAN: 797734143096	<b>BL5360b</b> EAN: 797734143416
<b>Processor</b>	Intel G620 2.6GHz Dual-core	Intel Core i3 2100 3.1GHz Dual-core	Intel Core i5 2500s 2.7GHz Quad-core	Intel Core i7 2600s 2.8GHz Quad-core
<b>Memory</b>	2GB DDR3 1333 RAM	4GB DDR3 1333 RAM	4GB DDR3 1333 RAM	8GB DDR3 1333 RAM
<b>Hard Drive</b>	250GB HDD 5.4k	250GB HDD 5.4k	250GB HDD 7.2k high performance	250GB HDD Hybrid SSD
<b>Optical</b>	DVDRW tray	DVDRW tray	DVDRW tray	DVDRW tray
<b>Operating System</b>	Windows 7 Pro 64-bit	Windows 7 Pro 64-bit	Windows 7 Pro 64-bit	Windows 7 Pro 64-bit
<b>Video Output</b>	VGA DVI-D	VGA DVI-D	VGA DVI-D	DVI-I HDMI Display Port
<b>Connectivity</b>	1 x PS2 1 x Parallel 1 x Gigabit LAN 4 x USB (2F, 2R) 2 x USB3 (2R) 5.1 Audio	1 x PS2 1 x Parallel 1 x Gigabit LAN 4 x USB (2F, 2R) 2 x USB3 (2R) 5.1 Audio	1 x PS2 1 x Gigabit LAN 4 x USB (2F, 2R) 2 x USB3 (2R) 5.1 Audio	1 x e-SATA 1 x Gigabit LAN 1 x SPDIF 6 x USB (2F, 4R) 2 x USB3 (2R) 7.2 Audio
<b>Energy Consumption</b>	Average: 19.58 Watts Idle: 17.50 Watts Load: 38.30 Watts	Average: 17.05 Watts Idle: 13.90 Watts Load: 45.40 Watts	Average: 21.48 Watts Idle: 16.50 Watts Load: 66.30 Watts	Average: 26.14 Watts Idle: 19.80 Watts Load: 83.20 Watts
<b>Warranty</b>	5yr RTB	5yr RTB	5yr RTB	5yr RTB
<b>Footprint</b>	USFF Desktop	USFF Desktop	USFF Desktop	USFF Desktop
<b>Dimensions H x W x D mm</b>	115 x 220 x 220	115 x 220 x 220	115 x 220 x 220	115 x 220 x 220
<b>Weight Kg</b>	3.66	3.66	3.66	3.66

## BroadLeaf USFF Upgrades and Accessories:

SKU	Description	Picture	Compatible with
<b>Upgrades</b>			
<b>MEM-2GDDR3KIT</b>	2GB Memory KIT - Upgrade desktop from 2GB to 4GB DDR3		BL3x (qty 1 max.) BL5x (qty 1 max.)
<b>MEM-4GDDR3KIT</b>	4GB Memory KIT - Upgrades Desktop by 4GB DDR3		BL5x (qty 1 max.)
<b>Accessories</b>			
<b>VPC-MB001</b>	VeryPC Aluminium VESA Mounting Bracket		BL USFF models ONLY
<b>VPC-MB002</b>	VeryPC Internal DVD Inverter Kit - inverts orientation of optical drive for under desk mounting		BL USFF models ONLY
<b>VPC-LB001</b>	VeryPC Laser Branding Setup Charge		All BroadLeaf models
<b>VPC-LB002</b>	VeryPC Front Panel Laser Branding/panel		All BroadLeaf models
<b>PRE-IMG-PKG</b>	Very PC Pre Imaging Setup Package - a BroadLeaf to the exact customer specification will be sent to the customer for their image to be installed. The unit is then shipped back to VeryPC and the clients image will be configured onto their order.		All BroadLeaf models
<b>PRE-IMG-U</b>	Pre-Imaging/Unit		
<b>Warranty Options</b>			
<b>VPC-W5Y002</b>	VeryPC 5 Year On-Site Swap-Out Warranty		All BroadLeaf models



## Small Form Factor

### Basic Economy

**BroadLeaf small form factor desktops PCs deliver VeryPC's high standards of energy efficiency and dual core processing performance. Boasting a 3 year RTB warranty as standard, the small form factor range makes an energy efficient competitor for desktop computing solutions from mainstream vendors.**



### Features and Benefits

- **Energy efficient**
  - Reduces Total Cost of Ownership (TCO)
- **3 year RTB warranty as standard**
  - provides peace of mind for the lifecycle of the PC
- **Flexible Small Form Factor Design**
  - can be placed flat on a desk or stand upright
- **Near silent in operation**
  - delivers a quieter working environment
- **Expandable**
  - can accommodate up to four expansion cards (please consult your VeryPC account manager for further details)
- **Solid steel chassis**
  - robust and durable



## BroadLeaf Small Form Factor Models Available:



SKU	<b><i>BLD3020b</i></b> <small>EAN: 797734143133</small>	<b><i>BLD5020b</i></b> <small>EAN: 797734143126</small>
Processor	Intel Core 2 Duo E5700 3.0 GHz Dual-core	Intel Core i3 2100 3.1GHz Dual-core
Memory	2GB DDR3 1066 RAM	4GB DDR3 1333
Hard Drive	250GB 5.4k	250GB 5.4k
Optical	DVDRW tray loading	DVDRW tray loading
Operating System	Windows 7 Professional 64-bit	Windows 7 Professional 64-bit
Video Output	2 x PS2 1 x Parallel 1 x RS232 1 x Gigabit LAN 6 x USB (2F,4R) 5.1 Audio	2 x PS2 1 x Gigabit LAN 6 x USB (2F,4R) 5.1 Audio
Connectivity	VGA	VGA DVI-D
Warranty	3yr RTB	3yr RTB
Footprint	SFF Desktop	SFF Desktop
Dimensions H x W x D mm	105 x 335x 330	105 x 335 x 330
Weight	8	8

## BLD Upgrades and Accessories:

SKU	Description	Picture	Compatible with
<b>Upgrades</b>			
<b>MEM-2GDDR3KIT</b>	2GB Memory KIT - Upgrade desktop from 2GB to 4GB DDR3		BLD3x (qty 1 max.) BLD5x (qty 1 max.)
<b>MEM-4GDDR3KIT</b>	4GB Memory KIT - Upgrades Desktop by 4GB DDR3		BLD5x (qty 1 max.)
<b>Accessories</b>			
<b>VPC-LB001</b>	VeryPC Laser Branding Setup Charge		All BroadLeaf models
<b>VPC-LB002</b>	VeryPC Front Panel Laser Branding/panel		All BroadLeaf models
<b>PRE-IMG-PKG</b>	Very PC Pre Imaging Setup Package - a BroadLeaf to the exact customer specification will be sent to the customer for their image to be installed. The unit is then shipped back to VeryPC and the clients image will be configured onto their order.		All BroadLeaf models
<b>PRE-IMG-U</b>	Pre-Imaging/Unit		
<b>Warranty Options</b>			
<b>VPC-W3Y002</b>	VeryPC 3 Year NBD On-Site Swap-Out Warranty		All BroadLeaf models



## Warranties



**VeryPC's comprehensive portfolio of limited warranties and service level agreement options are designed to help design, deploy, manage and support your customers' technology environments.**

All VeryPC products are sold with a limited hardware warranty included in the purchase price, the level of which varies depending upon the product range, and in all cases is dependant upon the customer activating the warranty with VeryPC within 90 days of purchase from the reseller.

## Delivery Methods

VeryPC delivers warranty service on VeryPC products via several delivery methods, dependant upon the warranty response level included with the VeryPC branded product.

Warranty service is provided during normal business hours, excluding local holidays, and is based on commercially reasonable efforts by VeryPC or a VeryPC authorised warranty provider. Unless otherwise stated, all responses are measured from the time the customer calls VeryPC or until VeryPC has established a mutually acceptable time for support to be performed.

Delivery methods include:

- Returning the faulty product to base (RTB)
- Insurance Backed Warranty
  - onsite technician
  - advanced parts replacement

## What is an Insurance Backed Warranty?

VeryPC have partnered with a leading British insurer to offer an insurance backed warranty offering. Our insurance backed warranties are underwritten by the insurer such that they indemnify the holder (customer) against the costs of maintaining the hardware.

Exclusively for VeryPC hardware maintenance, an insurance backed policy covers your VeryPC equipment for parts and labour for the duration of the warranty period. Various service level agreements are available depending on your requirements.

Product SKU	Standard Warranty (included in Trade & MRSP pricing)	Upgrades available (please contact your VeryPC account manager for pricing)	
		3 year Next Business Day Swap Out	5 year Next Business Day Swap Out
BROADLEAF USFF			
<b>BL5210b</b>	5 year Return to Base (RTB)	✓	✓
<b>BL5220b</b>	5 year Return to Base (RTB)	✓	✓
<b>BL5240b</b>	5 year Return to Base (RTB)	✓	✓
<b>BL5360b</b>	5 year Return to Base (RTB)	✓	✓
BROADLEAF SFF			
<b>BLD3020b</b>	3 year Return to Base (RTB)	✓	✓
<b>BLD5020b</b>	3 year Return to Base (RTB)	✓	✓

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## ENERGY EFFICIENCY FINANCING

VeryPC are a recognised supplier on the Energy Efficiency Financing scheme from the Carbon Trust and Siemens Financial Services.

You may be able to offset the capital cost of your IT refresh against the energy savings provided by using VeryPC equipment.

